

Governors State University
 Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Diversity Education and Leadership Development

Leader(s): Robert Clay – Director, Intercultural Student Affairs

Implementation Year: 2016-2017

GOAL 3: Establish and promote the Male Success Initiative as the premiere pathway to increase the enrollment, retention and graduation of first year and transfer men of color.

Objective 1:	Partner with area high schools and community colleges to implement pipeline efforts that will increase college readiness and enrollment of men of color.
Action Items	<ul style="list-style-type: none"> • Establish community college partner(s) • Foster high school partnership • Develop work plan
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> • Area high school(s) and key personnel • Community college partners key personnel • Number of students enrolled in Male Success Initiative • Number of students apply to GSU
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> • Intercultural Student Affairs • New Student Programs • Recruiting • Admissions • Dual Degree Program
Milestones (Identify Timelines)	2016-2017 <ul style="list-style-type: none"> • Develop relationship with area high school • Establish programming endeavors with area high school • Host joint program with high schools and community college partner(s) • Implement programming model for high schools to recruit students • Create student ambassadors from Male Success Initiative to aid in recruitment efforts
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> • Students will be able to analyze challenges that exist along the path to college • Students will develop an increased awareness of college opportunities • Students will garner access to college • Students will increase participation in curricular activities on their respective campuses

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Objective 2:	Reframe programmatic thrust for the Male Success Initiative to reflect program tenets and current trends of student needs.
Action Items	<ul style="list-style-type: none"> • Define appropriate time host programs • Solidify program topics and speakers • Garner financial support for efforts
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> • Number participants in attendance • Number of non-participants attendance • Number of faculty/staff attendance • Number of men of color enrolled at GSU
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> • Intercultural Student Affairs • Dual Degree Program • New Student Programs • Development • Institutional Research • Dean of Students
Milestones (Identify Timelines)	<p>2016-2017</p> <ul style="list-style-type: none"> • Develop programming calendar • Identify key personnel to support efforts • Host monthly sessions inclusive of Book Club, Cultural Outings, Career Mapping/Curricular Enhancement Workshop(s) and Meeting of the Minds
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> • Participants will be able to establish identity through intersectionality and character enrichment • Participants will be able to foster a sense of belonging and raise social and academic consciousness • Participants will be able to develop healthy relationships and gain positive interactions between peers and faculty/staff • Participants will become prepared leaders that have a commitment to service and social justice

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Objective 3:	Infuse Men’s Leadership Summit into Male Success Initiative curriculum
Action Items	<ul style="list-style-type: none"> • Develop digital footprint • Gather database of faculty/staff for invitations • Gather database for student invitations
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> • Number of faculty members in attendance • Number of staff and senior administrators in attendance • Number of students in attendance
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> • Intercultural Student Affairs • New Student Programs • Dual Degree Program
Milestones (Identify Timelines)	2016-2017 <ul style="list-style-type: none"> • Solidify date for program • Contract retreat facilitator/speakers • Send invitations to faculty members and students • Host summit to expound upon efforts
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> • Encourage faculty to make an intentional effort when engaging with men of color • Challenge faculty/senior administration to reconsider practices of cultural pedagogy as it pertains to the success of men of color • Promote Male Success Initiative as a national model to be replicated by other universities, community partners and other agencies